

The Importance of Measuring and Monitoring Wellbeing in NGOs

Confidential



The Importance of **Measuring** and **Monitoring Wellbeing** in *NGOs*

Non-governmental organizations (NGOs) play a crucial role in supporting at-risk, marginalized, and under-served communities. These organizations work tirelessly to provide resources, services, and programs that help to improve the lives of the populations they serve. However, in order to continue to receive funding and support, it is important for NGOs to demonstrate the efficacy of their programs and the impact they have on the communities they serve.

One of the key ways to do this is by measuring and monitoring the wellbeing of the individuals within these communities. By understanding the physical, emotional, and mental health of these individuals, NGOs can better tailor their programs to address specific needs, and make a positive impact on their lives.

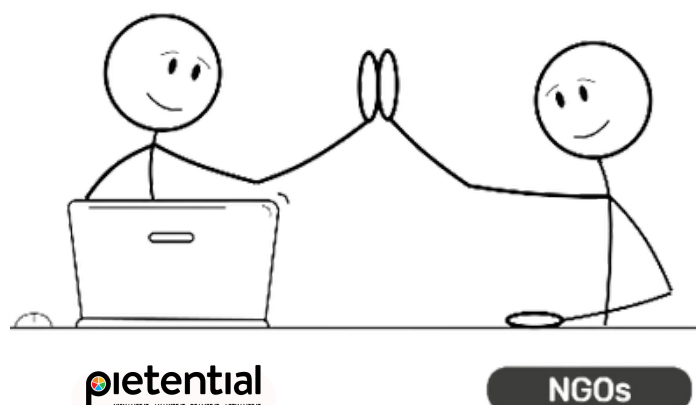


Introducing Pietential NGO

Pietential NGO is a wellbeing benchmarking, visualization, and monitoring tool designed specifically for NGOs. It offers a front-end employee survey which allows the administrator to visualize and analyze individual and community wellbeing by age, race, location, gender, caste, education level, or any other demographic factors that the NGO would like to monitor. This allows NGOs to gain insights into the specific needs of the populations they serve, and tailor their programs accordingly.

One of the key features of Pietential NGO is its ability to offer **observations and recommendations** for the individuals to which the NGO administers the survey. This helps individuals to better understand their own wellbeing and identify areas in which they may need additional support. Additionally, Pietential offers the “Actualize It” **personal growth exercises** to help individuals work on their own wellbeing.

NGOs can also choose to turn off these aforementioned **Pietential’s wellbeing programs** in order to specifically measure the effectiveness of their internal own programs. This means that NGOs now have the power to **prove the value of their programs to their funders, and demonstrate the positive impact** they are having on the communities they serve.



Measuring and Monitoring Wellbeing on an *Individual* and *Aggregate* Basis

Pietential NGO allows NGOs to monitor the wellbeing of the populations they serve on both an **individual** and **aggregate** basis. This means that NGOs can gain insights into the specific needs of each individual while also understanding the overall wellbeing of the community as a whole. The data gained from this evaluation allows NGOs to identify trends and patterns, and tailor their programs to address the specific needs of individuals and the community as a whole.

Customizable and Flexible

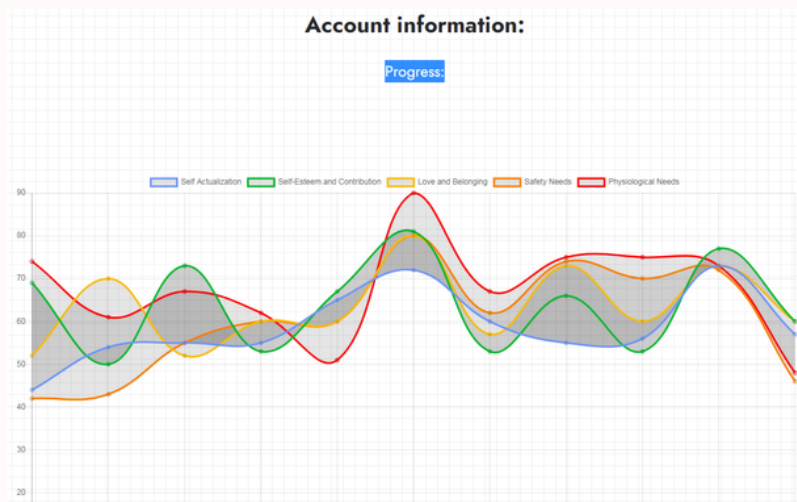
Pietential NGO enables NGOs to tailor the platform to their specific needs. The platform monitors populations by any demographic factors that the NGO would like to track, allowing them to gain insights into the population-specific needs and issues.

Additionally, the platform allows for easy export of data to external stakeholders and funders to show the impact of their programs on community wellbeing. This data can be used to secure future funding and partnerships, further supporting the NGO's mission and impact.

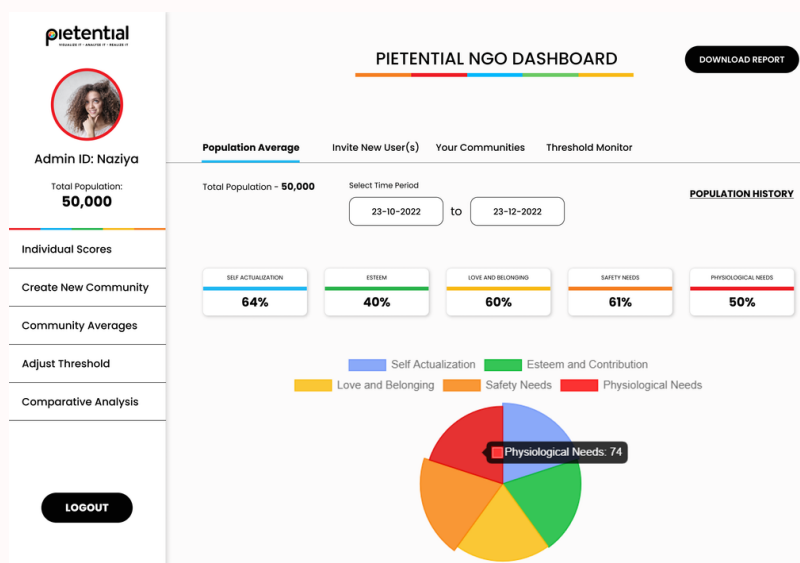
Pietential NGO is a version of the Pietential platform designed specifically for non-governmental organizations (NGOs) and nonprofit organizations (NPOs). *Here are the detailed features and benefits of Pietential NGO:*

Features and Benefits:

- **Wellbeing Assessment:** Pietential's platform provides NGOs with a wealth of data on wellbeing, allowing them to evaluate the effectiveness of their programs and identify areas for improvement. These online wellbeing surveys are based on Maslow's Hierarchy of Needs and assess five categories: Physiological, Safety, Love & Belonging, Esteem & Contributions, and Self-Actualization Needs.



- **Monitor Population's Average Wellbeing:** Pietential enables NGOs to visualize, track, compare, and monitor the wellbeing of their entire population over any selected time period.

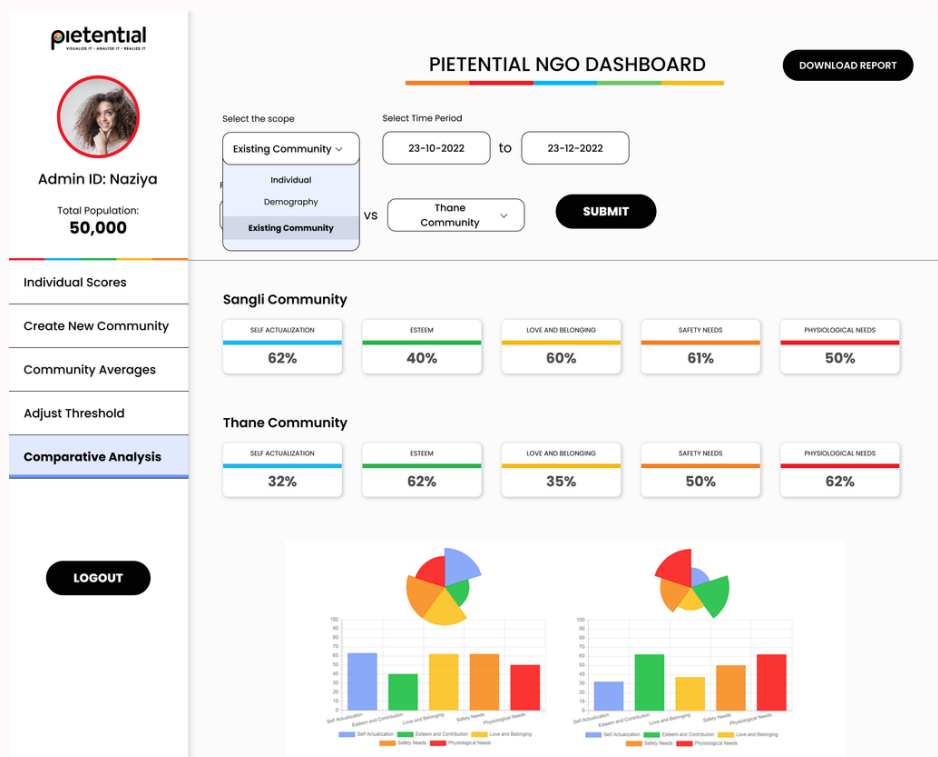


- **Customizable Demographics:** Since every population has a unique demographic makeup, Pietential's platform offers a customizable selection of demographics, allowing NGOs to tailor the data analysis to their specific population.
- **Improvement Exercises:** NGOs that use Pietential can also benefit from the platform's in-depth wellbeing improvement exercises if they choose this option. The exercises aim to guide users towards self-awareness, balance, moderation, emotional intelligence, and a sense of togetherness in society.
- **Adjust and Monitor Threshold:** Pietential allows admins to set and monitor the threshold within 5 categories for a given community, individual, or the entire population. This allows admins to monitor the dips in the wellbeing of any particular need serving as an early warning system.

The screenshot displays the 'PIETENTIAL NGO DASHBOARD'. On the left is a sidebar with the Pietential logo, a user profile for 'Admin ID: Naziya' with a total population of 50,000, and navigation links for 'Individual Scores', 'Create New Community', 'Community Averages', 'Adjust Threshold' (highlighted), and 'Comparative Analysis'. A 'LOGOUT' button is at the bottom of the sidebar. The main dashboard area features a 'NEW THRESHOLD' button and a table for the 'Sangli Community'. The table lists five categories with their current thresholds and a 'SAVE' button for each.

PIETENTIAL NGO DASHBOARD		NEW THRESHOLD
Sangli Community EDIT / DELETE		
Present Threshold -	ESTEEM & CONTRIBUTION, BELOW 20%	SAVE
Total Users in the cohort-	10	
Present Threshold -	SELF-ACTUALIZATION, BELOW 40%	SAVE
Total Users in the cohort-	10	
Present Threshold -	SAFETY & SECURITY, BELOW 20%	SAVE
Total Users in the cohort-	10	
Present Threshold -	LOVE & BELONGING, BELOW 60%	SAVE
Total Users in the cohort-	10	
Present Threshold -	PHYSIOLOGICAL NEEDS, BELOW 20%	SAVE
Total Users in the cohort-	10	

- **Create Multiple Communities Within Your Population:** With Pietential, you can create communities within your population by selecting any combination of demographics. Once created, you can compare, monitor, and track the average wellbeing of your selected community.
- **Comparative Analysis:** Pietential helps NGOs determine the effectiveness of their actions by comparing and analyzing the wellbeing of two individuals, demographics, or existing communities over a selected time period.



- **Downloadable Reports:** With Pietential NGO, you can generate and download reports of the individual, cohort, and population wellbeing. You can also download reports of comparative analysis by custom selection of any demographics.

- **Provide Data for Grants and Fundraising:** NGOs must be able to demonstrate the impact of their initiatives on the populations they serve as they often operate on tight budgets and rely on grants and donations to support their work. By tracking and monitoring changes in wellbeing, NGOs can leverage the data provided by Pietential to demonstrate the success of their programs and use that data to secure new funding sources and make a case for the renewal of existing grants.
- **Improve the Efficacy of Programs:** By benchmarking the efficacy of the wellbeing initiatives – reflected in the growth of the population's wellbeing – NGOs can also identify which programs have the greatest impact and adjust their strategies accordingly.
- **Flexibility:** Organizations working towards specific goals can use Pietential to tailor their strategies toward achieving their unique goals and initiatives.
- **Achieve Wellbeing Initiatives:** The exercises that Pietential offers can be used to promote self-care and help individuals identify areas where they can make positive changes in their lives. By providing users with tools and resources to improve their wellbeing, NGOs can supplement their own wellbeing initiatives with Pietential. As a bonus, NGOs can also use Pietential not only for their population but also for their employees or volunteers.



Overall, the Pietential NGO platform provides a powerful tool for NGOs to measure and monitor the wellbeing of the communities they serve, while also providing valuable insights into the efficacy of their programs. By offering customizable demographics, personal growth exercises, and the ability to turn off Pietential's own wellbeing programs to specifically measure the effectiveness of their own programs, NGOs can now better understand and prove the value they bring to their communities.

The platform's easy-to-use interface and customizable demographics make it accessible for NGOs of all sizes and missions, empowering them to make data-driven decisions that support the wellbeing and success of the populations they serve.



www.pietential.com

The Life Balance & Population
Wellbeing Realization System